localEAT
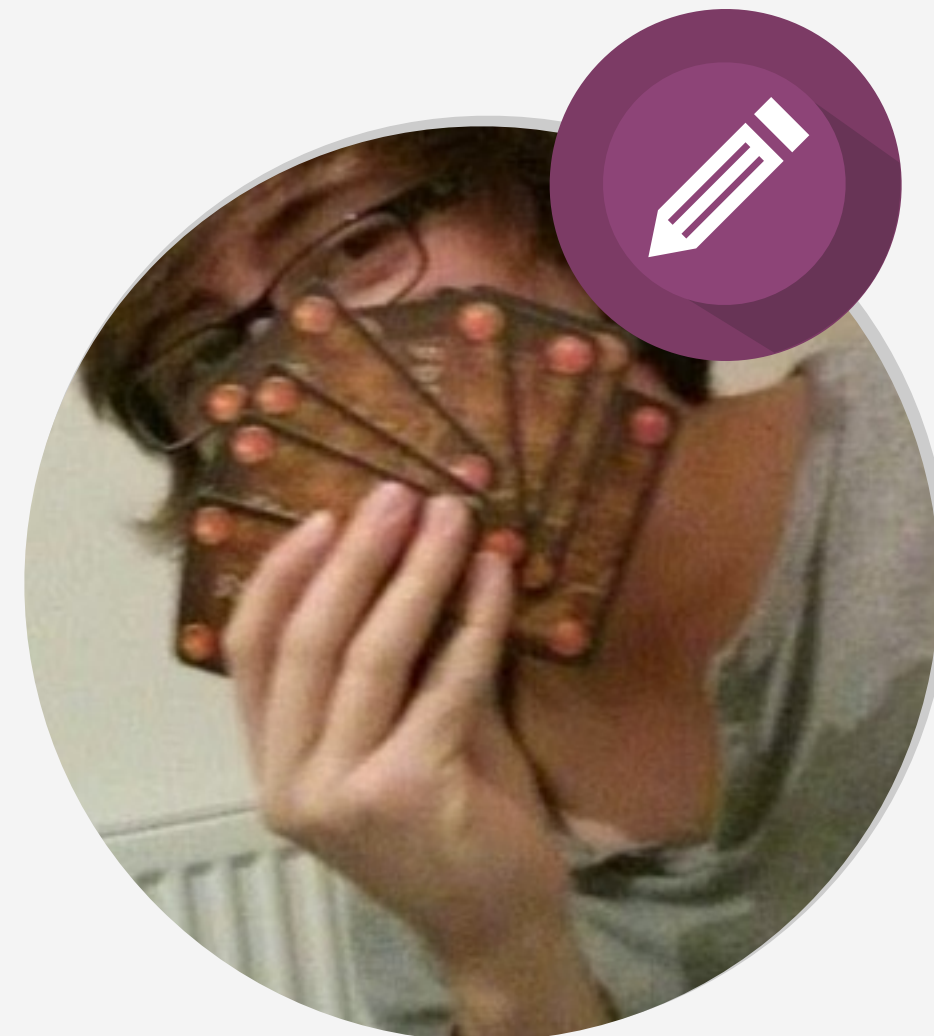
fresh food near you

Our team

Habib
Frontend dev.

Julien
Frontend dev.

Mélanie
Backend dev.

Anar
Backend dev.

What is the problem?

Supermarkets became our daily habit in terms of groceries. Most of the product available there meet the lowest costs and are not always fresh.

Local food consumption would push up local economies and reduce transportation costs.

Conclusion

Moving towards a more sustainable and responsible consumption will improve the economy but also reduce the emitted CO_2 in most of the regions of the world. Fresher food also of course tastes better!

Our solutions

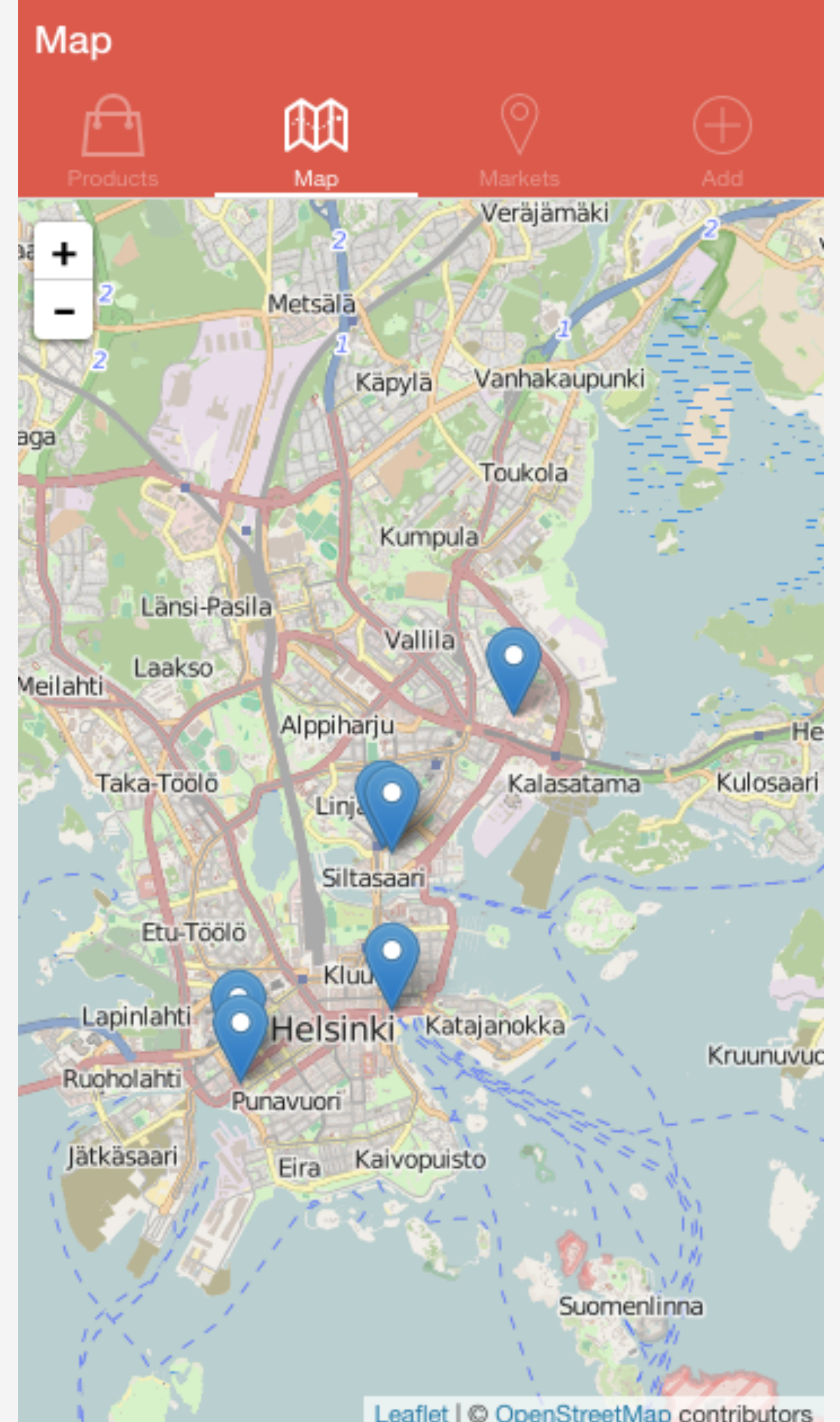LocalEAT is a mobile application to find the nearest markets and the freshest food!

The right information at the right time

Client oriented

Proximity

App overview

Our advantages

30 Food vendors and citizens connection

Sustainable

Open data API

Zucchinis

Description:
Good source of vitamins A and niacin.

Origin: Etelä-Savo
Market: Hakaniemen Kauppahalli
Price: 4 € per
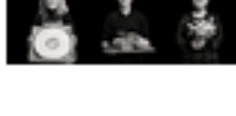
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Technology behind

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 Ionic

 AngularJS

express ExpressJS

 MongoDB

 NodeJS

Business model

Engagement

Scalability

Partnership

Advertizing
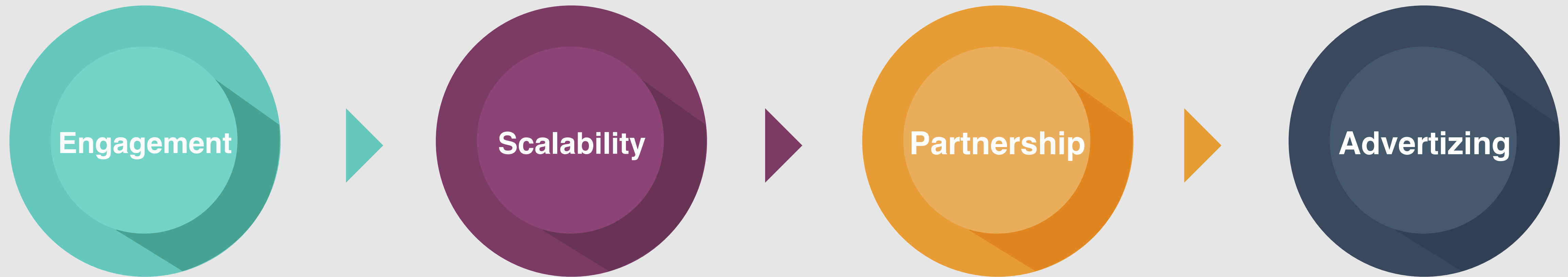
Engaging our users

Open API improves the possibility for our database thanks to users of both the application and the API

Connecting businesses and customers with fresh food suppliers

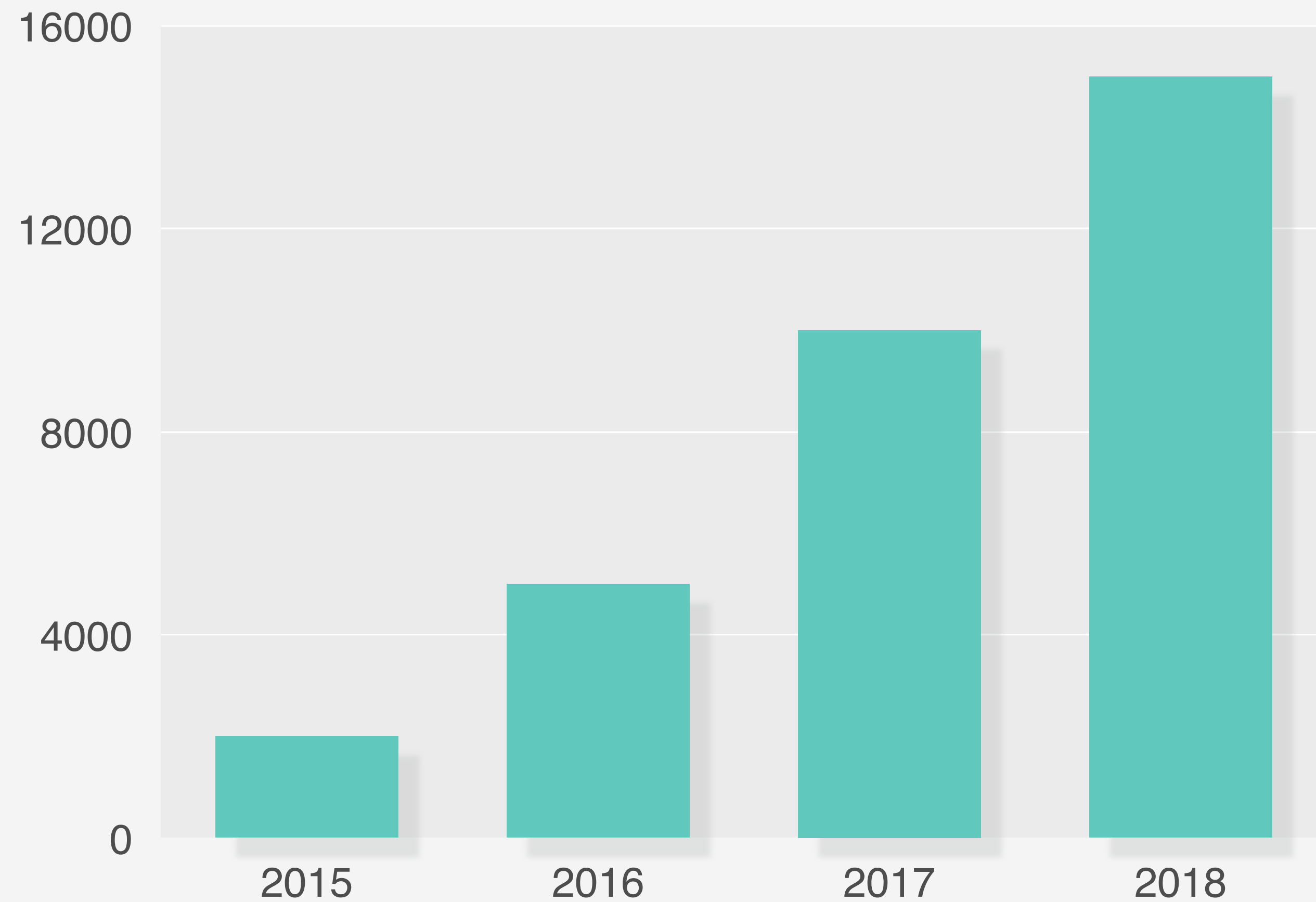Allowing a premium product view for sellers

How we will make money

2015

Offering a premium product view for suppliers when a customer makes a search (10 eur. / week)

2016

Expanding to new activity domains with new applications

	2015	2016	2017	2018
Value	~2000	~5000	~10000	~15000

Thank you

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