



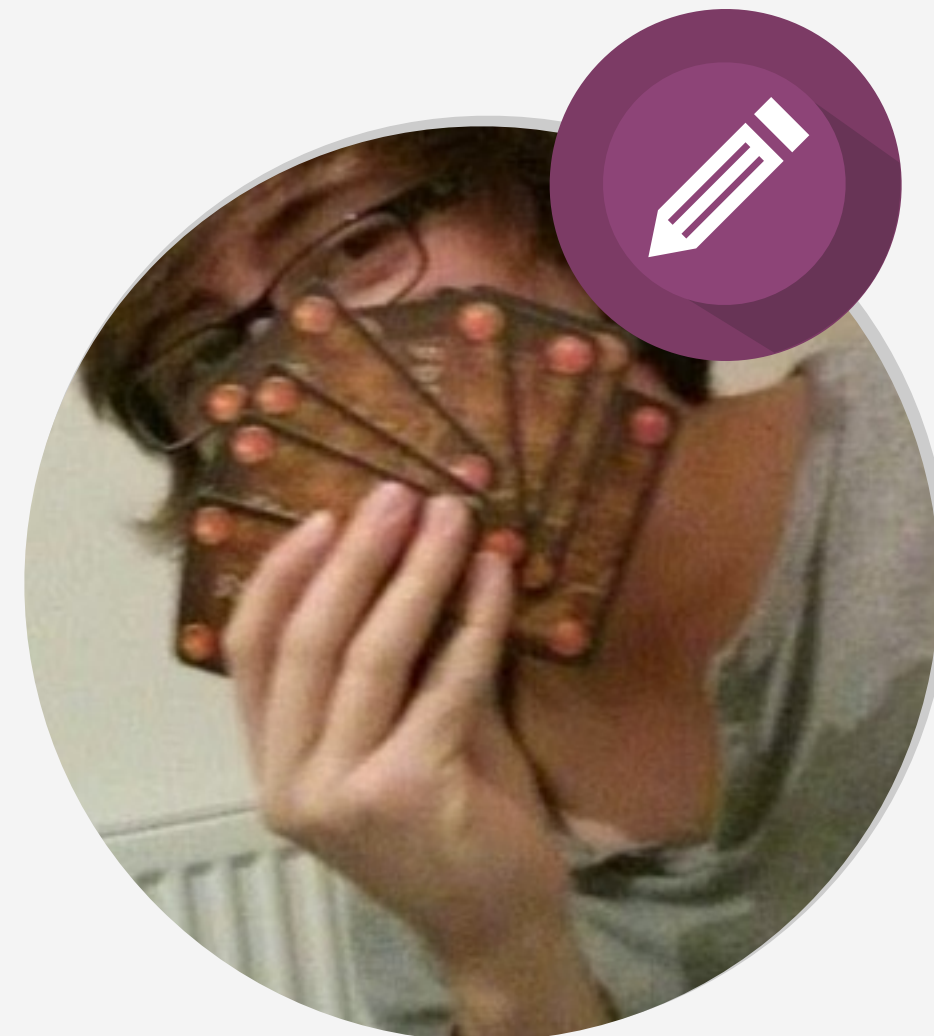
**localEAT**

**fresh food near you**

# Our team



**Habib**  
Frontend dev.



**Julien**  
Frontend dev.



**Mélanie**  
Backend dev.



**Anar**  
Backend dev.

# What is the problem?



Supermarkets became our daily habit in terms of groceries. Most of the product available there meet the lowest costs and are not always fresh.



Local food consumption would push up local economies and reduce transportation costs.

## Conclusion

Moving towards a more sustainable and responsible consumption will improve the economy but also reduce the emitted CO2 in most of the regions of the world. Fresher food also of course tastes better!



# Our solutions

LocalEAT is a mobile application to find the nearest markets and the freshest food!



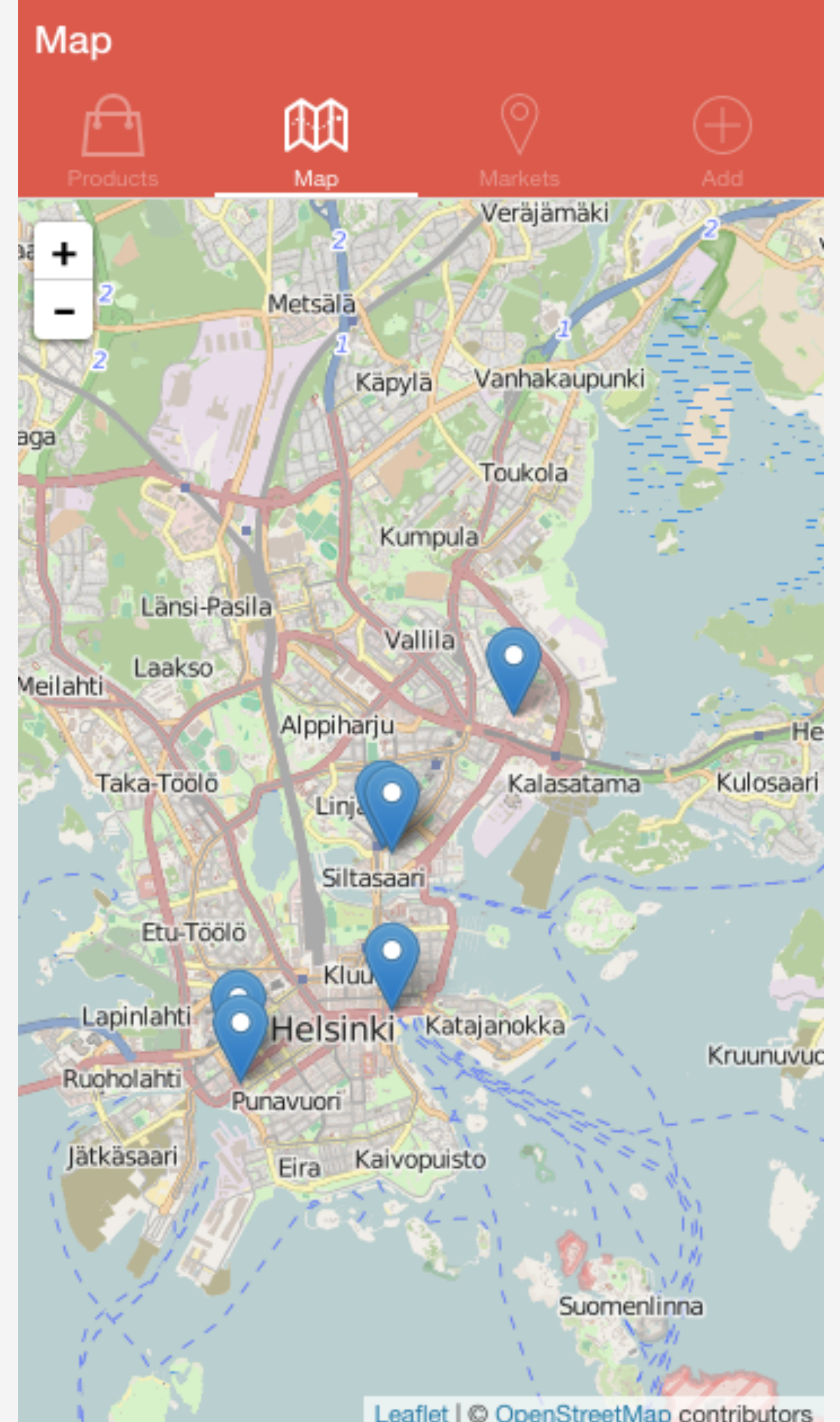
The right information at the right time



Client oriented



Proximity






# App overview

**Products**

Products Map Markets Add



**Description:**  
Excellent source of vitamin C, as well as antioxidants that may prevent cancer, such as lycopene. Lycopene promotes overall mental and physical health. Good source of potassium. Antioxidant and anti-cancer.

**Origin:** Pohjois-Pohjanmaa  
**Market:** Hietalahden kauppahalli  
**Price:** 2 € per





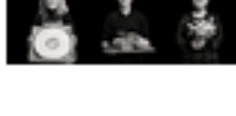

1 Like 5 Comment

Like Comment Share

Sweet potatoes


**Markets**

Products Map Markets Add

-  **Hakaniementori**  
815 m, 🚶 01 mins
-  **Hakaniemen Kauppahalli**  
1.08 km, 🚶 01 mins
-  **Teurastamo**  
1.72 km, 🚶 02 mins
-  **Kauppatori**  
2.07 km, 🚶 03 mins
-  **Hietalahden kauppahalli**  
3.07 km, 🚶 05 mins
-  **Hietalahdentori**  
3.37 km, 🚶 05 mins

**Hakaniemen Kauppahalli**

Products Map Markets Add



1.08 km away, 🚶 01 h





**Description:**  
Hakaniemen Kauppahallissa on 38 elintarvikeliikettä 1. kerroksessa ja 28 erikoisliikettä 2. kerroksessa. Arkkitehti Karl Hård af Segerstadin suunnittelema Hakaniemen Kauppahalli avattiin vuonna 1914.

**Address:** Hakaniemen Kauppahalli, Hämeentie, Suomi  
**City:** 00530 Helsinki

**Opening time:**  
ma-pe 8-18; la 8-16

**What should we add?**

Products Map Markets Add

-  Add a market →
-  Add a product →
-  Add a bug report →
-  Add a feedback to the developers →

# Our advantages



Food vendors and  
citizens connection



Sustainable



Open data API

## Products



Products



Map



Markets



Add

### Zucchini



#### Description:

Good source of vitamins A and niacin.

Origin: Etelä-Savo

Market: Hakaniemen Kauppahalli

Price: 4 € per

1 Like 5 Comment



Like



Comment



Share

# Technology behind



localEAT

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Ionic



AngularJS

express™ ExpressJS



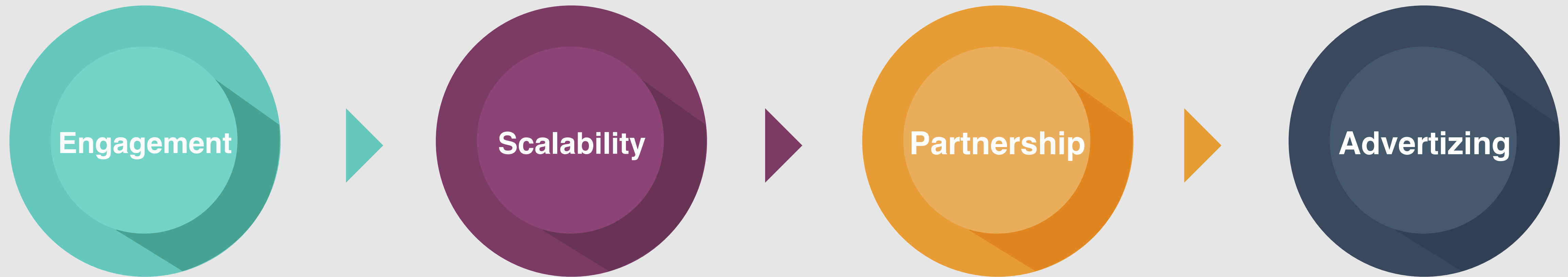
MongoDB



NodeJS



# Business model



Engaging our users

Open API improves the possibility for our database thanks to users of both the application and the API

Connecting businesses and customers with fresh food suppliers

Allowing a premium product view for sellers

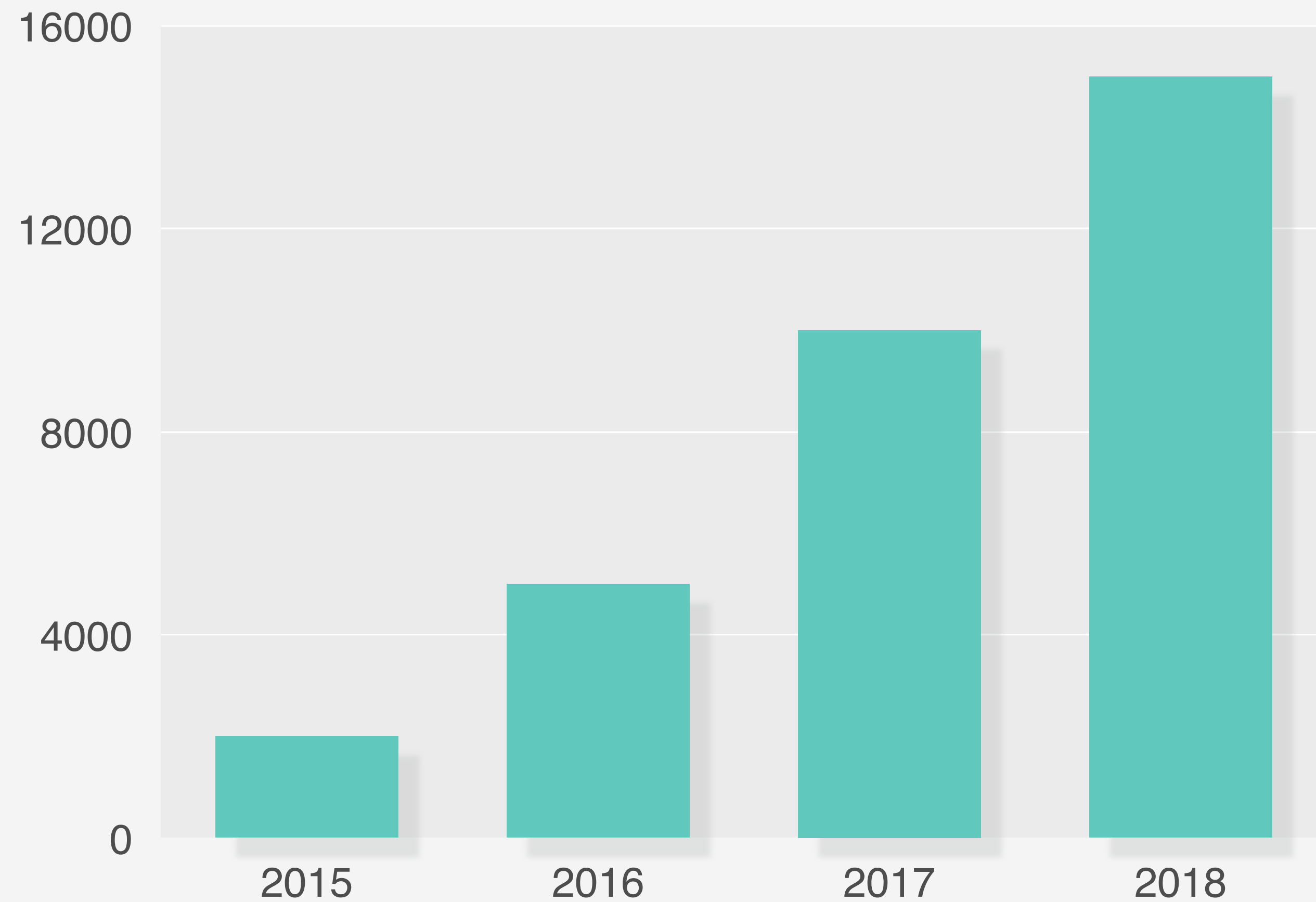
# How we will make money



Offering a premium product view for suppliers when a customer makes a search (10 eur. / week)



Expanding to new activity domains with new applications



**Thank you**



**localEAT**  
fresh food near you